



NTT FINANCE defined its Commitment to CSR and identified CSR focal themes in 2013, and conducts its CSR activities on a companywide level. We believe that the mission and responsibility of our company is to generate new value and solve social problems through our financial and settlement services. This, we feel, will contribute to the creation of a safe, secure and sustainable society.

< CSR diagram >



< CSR Promotion System >

A CSR Committee has been established with the company president serving as chair. It deliberates regularly about CSR basic policy, the annual activity plan, and subjects in which to engage. Various other committees are also set up in an effort to encourage CSR on a companywide basis.



**SUSTAINABLE DEVELOPMENT GOALS**  
17 GOALS TO TRANSFORM OUR WORLD

In September 2016, the NTT Group expressed its support for the Sustainable Development Goals (SDGs). In addition to utilizing its products and services, the Group will do its best to achieve the SDGs through collaboration with partners in technology and knowledge.



# CSR Focal Themes and Main Activities

## 1. Creation of a Safe and Secure Society

### ■ Offering reliable services

Introduction of equipment to offer the most advanced healthcare  
 Providing schools with air-conditioners and tablets to improve the educational environment

The advance of aging in our society and other trends require higher quality and greater efficiency in the services provided in medical practice. We support advances in healthcare practices by enabling the introduction of latest CT, MRI and other expensive medical devices through the use of our diverse lease services. As a measure against extreme heat, we are cooperating with our alliance companies to simultaneously introduce air-conditioners in schools throughout the area, through our lease services. As ICT increasingly expands across academia, we facilitate the simultaneous introduction of educational tablets throughout the area so that regional technology gaps can be avoided. In this way, we contribute to improving the educational environment.



CT/MRI



School air-conditioning

Kizuna, a submarine cable-laying ship equipped with a disaster-mitigation capability

We construct and maintain submarine cables for use by communications companies and service providers to provide their network services. Furthermore, in cooperation with NTT World Engineering Marine Corporation, we constructed Kizuna, the first ship equipped with a disaster-mitigation capability that can be utilized to assist in facilitating quick recoveries from great earthquakes and other disasters. We provide support for this through our lease service. When a disaster occurs, Kizuna assists in transporting emergency vehicles and communication equipment to disaster-affected areas, installing temporary base stations and other activities, making it possible to quickly restore communications, which are an important lifeline.



Kizuna ©NTT-WE Marine

### ■ Ensuring information security

PaySol, a card payment solution service

We offer PaySol, a solution for distributors (affiliated stores) to refrain from possessing credit card data as required by the Installment Sales Act as they process a large quantity of data regarding regular credit card payments of insurance premiums, communications, and other charges. In addition to the safe management of information in compliance with an international security standard PCIDSS, we follow international brand rules and process data speedily and stably in an effort to ensure healthiness in credit card transactions.



### ■ Facilitating interaction with local communities

Involvement in Fukushima Sakura Project and sponsoring Viola Space

Hoping for a full recovery from the Great East Japan Earthquake, we have been involved in Fukushima Sakura Project since 2013. The project aims at supporting Fukushima, Tohoku, and the whole country. We support the reconstruction of affected areas by donating and planting Haruka seedlings, a new cherry cultivar grown in Fukushima that is the symbol of reconstruction, and sponsoring Fukushima Projection Mapping Haruka. Since 1997, we have also sponsored Viola Space, a festival that started in 1992 based on a proposal by internationally renowned viola player Nobuko Imai. In 2019, Viola Space took place in Tokyo, Osaka and Sendai in May and June. It contributes to facilitating interaction with communities and the enrichment of society through concerts and workshops for young players and children.



Haruka planting ceremony



Photo provided by TV MAN UNION, INC. and taken by Fumiaki Fujimoto

## 2. Conservation of the Global Environment

### ■ Contributing to local communities through the creation of new value

Supporting recyclable energy projects to achieve a low-carbon society

To make towns safer, securer and more cheerful, we utilize our lease service to expand the use of LED street lights. Also, we help local governments to reduce their power consumption and CO<sub>2</sub> emissions in the pursuit of a sustainable society. We also support efforts to achieve a low-carbon society by financially supporting renewable energy projects such as solar and biogas power generation.



Photovoltaic panels



Biogas power generation equipment

Minimizing environmental impact by reusing and recycling leased items

As the reduction of our impact on the global environment is urgently needed, industry also pushes forward with efforts to develop a recycling-oriented society to minimize and recycle waste as much as possible. To contribute to these efforts, NTT FINANCE Assets Service Corporation, a property reuse company, reuses items that have come off lease, treating them as used products. As a consequence, we recycle at least 95 percent of leased computers and have virtually eliminated waste. Besides the reduction of waste, we encourage the cyclic use of corporate assets by buying and selling IT equipment, fixtures, and other materials possessed by customers through the use of our assessment and sales expertise and the advanced data-deletion technology accumulated in our lease projects.



Telephone Fee Combined Service and other services help reduce the consumption of paper resources

The Telephone Fee Combined Service combines the billing of communication services provided by all companies of NTT Group, and Web Billing allows users to check the amount of their payment for services online. These services help increase customer convenience and reduce paper consumption. In FY2018, the number of subscriptions to the Telephone Fee Combined Service reached around 2.4 million, and paper consumption was cut by 318 tons a year. In this way, we try to cut paper consumption and preserve resources to decrease environmental impact.



Bulk invoice envelope



## 3. Respect for Human Resources

### ■ Promoting diversity

Actions for developing good work environments for people with diverse identities

Regarding diversity, the NTT Group is seeking to improve customer services, develop corporate value and achieve a sustainable society by utilizing and encouraging the activities of people with diverse identities and developing an organization that maximizes diversity. Based on similar ideas, NTT FINANCE implements diversity-oriented plans in the pursuit of workplaces that enable each individual to continually shine. In this effort, we have been certified as a blue-chip company.



Eruboshi



Kurumin



Winning PRIDE Index Gold